



## WORK SESSION OF THE BOARD OF DIRECTORS

### METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

Thursday, March 6, 2014

#### MEETING SUMMARY

A Work Session of the MARTA Board of Directors was held on Thursday, March 6, 2014 at 12:00 p.m. in the MARTA Board Lounge, 6<sup>th</sup> Floor, MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia 30324

#### Board Members Present

Robert L. Ashe III  
Harold Buckley, Sr.  
Frederick L. Daniels, Jr.  
Jim Durrett  
Roderick E. Edmond  
Kirk Fjelstul\*  
Freda Hardage  
Barbara Babbit Kaufman

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Approval of the Minutes of the February 6, 2014 Work Session of the MARTA Board of Directors

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On motion by Mr. Daniels seconded by Mr. Buckley, the Minutes were unanimously approved by a vote of 6 to 0, with 7\* members present.

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Upcoming Meetings of the Board:

- Thursday, March 27, 2014 –
  - 10:00 a.m. Operations & Safety Committee
  - Business Management Committee (immediately following)
- Wednesday, April 9, 2014
  - 10:30 a.m. Planning and External Relations Committee
  - 12:00 Work Session
  - 1:30 Board Meeting

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\* Kirk Fjelstul is Executive Director of Georgia Regional Transportation Authority (GRTA) and is therefore a non-voting member of the MARTA Board of Directors

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GEC Transition Plan

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The Board received an update on the third installment of the GEC Transition Plan.

*Challenges include:*

- Aging infrastructure & systems
- Constrained revenue stream, reduced ridership, etc.
- Under executing CIP (debt service)
- High soft costs, less product being delivered
- Dependency on external consultants – not sustainable

*Solutions:*

- Develop an executable plan
- Prioritizing agency needs
- Right-size internal and external resources
- Reduce cost of delivery of services

*Essential Next Steps:*

1. Exercise option years three, four and five of the GEC contract to allow for continued (essential) services through FY 17
2. Finalize schedule and secure A&E Services Contracts that were approved for advertisement by the MARTA Board no later than FY 15 Qtr4
3. Fill vacant technical positions within Engineering & Development (E&D) and Program & Contract Management (P&CM)
4. Approve hiring of Direct Contractors without a vacancy constraint
5. Approve continuation of GSA contractors (GCPS renewal)
6. Right-size agency administrative staff to manage contracts

Legislative Update – R. Briggins

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Three bills have been introduced for the start of a study committee:

- SR 1027 – Brandon Beach – T-SPLOST
- SR 1064 – Steve Gooch – Transportation infrastructure funding
- HB 1573 – Transportation infrastructure funding
  
- HB1009 – Clayton County bill will enable Clayton County to join MARTA, contract out or run their own system.
- HB 264, 265 – MARTA placed legislative items in the bill. The first hearing was held two weeks ago. The bill was tabled.

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### MARTA Transformation Initiative

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MARTA's Board of Directors endorsed the "transformation Road Map" in February 2013. The Road Map contains twelve specific initiatives arising from the KPMG Management Audit. These initiatives are being addressed to move the Authority to a more sound foundation that insures the agency's long-term viability and insures that public transit remains a vital part of the metropolitan Atlanta community. These initiatives comprise a 5-year program of transformation that is managed by the Transformation Program Management Office (PMO).

### TOD Development and Real Estate Update

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MARTA's overarching strategic goals for Transit Oriented Development include:

- Generate greater transit ridership – a natural consequence of clustering mixed-use development around stations and along corridors;
- Promote a sustainable, affordable and growing future for the people of Metro Atlanta; and
- Generate a return on MARTA's transit investment through enhanced passenger revenues, greater federal support and development on MARTA property.

Board members were briefed on proposed development of the following:

- Avondale Station
- Edgewood/Candler Park Station
- Medical Center Station
- Dunwoody Station
- New Stadium Project Timeline and Proposed Activity
- New Stadium Project: Vine City Station
- New Stadium Project: Dome/GWCC/Philips/CNN
- Retail and Concessions – psychographic analysis, retail evaluation and financial opportunity study update has been finalized
- Real Estate – RFP for real estate brokerage services

### Resolution Commending the City of Atlanta

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The MARTA Board was asked to consider adding this resolution to the Board Agenda. The resolution commends the supportive action of Mayor Kasim Reed and his team and the President and members of the Atlanta City Council during the February 2014 inclement weather event.

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On motion by Mr. Durrett seconded by Mrs. Kaufman, the Board unanimously agreed to go into Executive Session at 1:32 p.m. for a real estate matter.

On motion by Mr. Durrett by Mrs. Kaufman, the Board unanimously agreed to adjourn the Executive Session at 1:45 p.m.

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**Adjournment**

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The Work Session of the MARTA Board of Directors adjourned at 1:45 p.m.