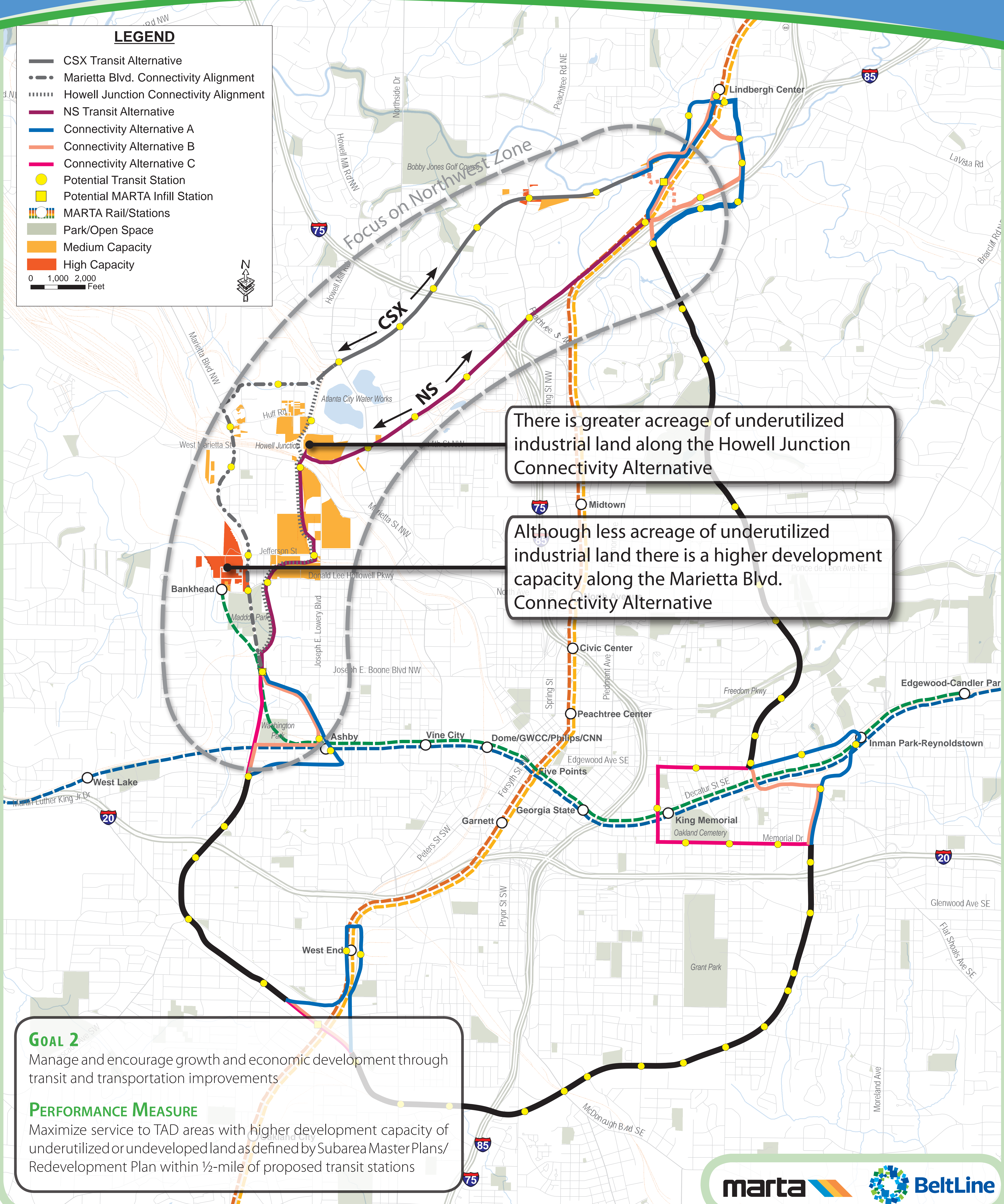


# PERFORMANCE MEASURES - FOCUS ON NORTHWEST ZONE

## Development Capacity of Underutilized/Undeveloped Land

### LEGEND

- CSX Transit Alternative
  - - - Marietta Blvd. Connectivity Alignment
  - ..... Howell Junction Connectivity Alignment
  - NS Transit Alternative
  - Connectivity Alternative A
  - Connectivity Alternative B
  - Connectivity Alternative C
  - Potential Transit Station
  - Potential MARTA Infill Station
  - ▨ MARTA Rail/Stations
  - Park/Open Space
  - Medium Capacity
  - High Capacity
- 0 1,000 2,000 Feet



There is greater acreage of underutilized industrial land along the Howell Junction Connectivity Alternative

Although less acreage of underutilized industrial land there is a higher development capacity along the Marietta Blvd. Connectivity Alternative

**GOAL 2**  
Manage and encourage growth and economic development through transit and transportation improvements

**PERFORMANCE MEASURE**  
Maximize service to TAD areas with higher development capacity of underutilized or undeveloped land as defined by Subarea Master Plans/Redevelopment Plan within 1/2-mile of proposed transit stations